

3.2.2 WORKSHOPS/SEMINARS CONDUCTED ON INTELLECTUAL PROPERTY RIGHTS (IPR) AND INDUSTRY-ACADEMIA INNOVATIVE PRACTICES

3.2.2 Number of Workshops/ Seminars conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative Practices during the last five years

HEI has accepted DVV suggested input and requesting to evaluate little additional change input as per finding communicated by NAAC.As per suggestion HEI has reconciled the data of DVV and provided change Input of selective workshops and Seminars as below

HEI Input : 15

Year	2013-14	2014-15	2015-16	2016-17	2017-18
No of IPR Sessions taken	0	1	3	0	3
No of Academia Industry Forum Activity	2	2	1	2	1

Table No. 43: Table showing No of IPR Sessions taken.

Sr. No.	Name of Workshop/ Seminars	Number of Participants	Date (From to)	Speaker Name
1	Workshop on IPR & it's Management	85	7/02/2018 to 7/02/2018	Prof. Sunita Hingane
2	Workshop on Application of Patent Law	185	16/01/2018 to 16/01/2018 (Tuesday)	Adv. Geeta Keskar
3	Workshop on Understanding of IPR & It's Usage for Industry	77	27/10/2017 to 27/10/2017 (Friday)	Dr.Vivek Bhojwani
4	Workshop on Patent Law	112	17/03/2016 to 17/03/2016	Dr.Vivek Bhojwani
5	Workshop on Application of Trademark in Business	132	12/03/2016 to 12/03/2016 (Saturday)	Ms. Vaishali Potnis
6	Workshop on Awareness about IPR amongst MBA Students	106	21/09/2015 to 21/09/2015 (Monday)	Mrs. Jyoti Sonigara
7	Workshop on understanding of IPR & It's Usage for Industry	109	11/09/2014 to 11/09/2014 (Thursday)	Dr Sanjay Solanki

Table No. 44: Table showing No of Workshops and Seminars (Industry Academia Forum Activity)

Academic Year 2017-18

Sr.No	Day	Date	Guest Speaker	Company Name	Topic	Year
1	Friday	24th February 2018	1.Dr.D.B.Bharati 2.Mr. Suresh Umap	Director, Rajagad Institute of Management MBA Maharashtra Centre for Entrepreneurship Development (MCED)	State Level Seminar on "Opportunities and challenges of startup in India	2018

Academic Year 2016-17

Sr.No	Day	Date	Guest Speaker	Company Name	Topic	Year
1	Wednesday	24th Aug 2016	Day 1. Mr.Saurabh Gadgil –, Pune 2.Mr.Rajendra Singh Thakur Day-2 1.Mr.Deepak Shikarpur –	1.PNG Jewelers 2.IT evangelist from Pune. 3.Times of India	Seminar on the occasion of Induction Program titled Excel your managerial skills	2016
2	Saturday	24th Sept 2016	1.P .C. Patil 2.Mrs. Suvarna Gaikwad	C. A. IBM	Workshop on Online tax filing (Finance Forum Activity)	2016

ACADEMIC YEAR 2015-16

Sr. No	Day	Date	Guest Speaker	Company Name	Topic	Year
1	Friday	7 th & August 2015	Dr. E. B. Khedkar Mr. Dnyanesh Sarang ,	, Dean Management SPPU. Management expert.	Seminar on the occasion of Induction Program titled MBA as Career Opportunity:	2015

ACADEMIC YEAR 2014-15

Sr.No	Day	Date	Guest Speaker	Company Name	Topics	Year
1	Monday	11/8/2014	1.Mr .Satish Shejwalkar, 2.Mr. Ketan Kujlkarni 3.Mr. Debjyoti Roy,	(Sr. Gen Manager Alfa Laval) Dy. Gen Manager. Garware Rope Symbiosis	Seminar on the occasion of Induction program Trends and opportunities in Finance sector	2014
2	Thursday	14th Feb 2015	1. Mr .Sarang Patil 2. Mr. K Murli	, Head HR Cybage MD Starion Group Koria	Seminar on Supply Chain Management Mr. Sarang Patil,K Murli	2014

ACADEMIC YEAR 2013-14

Academic Year 2013-14						
Sr.No	Day	Date	Guest Speaker	Company Name	Topic	Year
1	Friday	16/08/2013	1.Prof.Ms.Elle Tauris 2. Prof. Marcus	Lecturer & Business Consultant (Austrellia)	Seminar Opportunities & Challenges in International Job	2013

					Market	
2	Saturday	17/08/2013	Ms. Snehal Sarkar	Soft Skill Trainer	Workshop on Personality development & Career Counseling	2013

3.2.2 Summary of the documents

1. List of workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the last five years
2. Event reports of workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the last five years
3. E-copy of notices / brochure/invitation letter of workshop /seminar

ACTIVITY REPORT

Intellectual Property Sessions

1. Workshop Title: "Workshop on Intellectual Property Rights & its Management."

As part of curriculum activity for MBA program under Savitribai Phule Pune University a session was conducted in the institute for which the details are as follows:

1. Name of the event: **Workshop on Intellectual Property Rights & its Management."**
2. Date & Day : **Wednesday, 7/02/2018**
3. Time : **10.30AM**
4. Venue : **JSIMR, Seminar Hall.**
5. Resource person : **Ms. Sunita Hingane**
6. Session Coordinator/s : **Prof. Roshna Jaid**
7. Organized by (Cell/Forum/Club) : **IQAC – Intellectual Property Sessions**

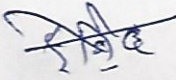
The purpose of the said session was to impart practical knowledge and understanding of the subject on the topic "Workshop on Intellectual Property Rights & its Management". This Session was organized specially as a part of Ethics & Values of IPR. Speaker spoke on the said topic for increasing knowledge of students in said areas.

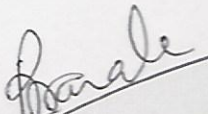
Objectives of the Program:

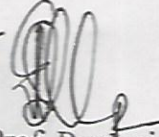
- To provide knowledge to students related to IPR.
- To create student awareness about the benefit of Intellectual Propriety rights.
- To motivate students to focus on same.


Purpose:

- The Intellectual Property Rights Session was conducted under the Industry Academia Forum. Every year the sessions are conducted to make students aware in the area of same as management part. In this Industry as well as expert academicians from inter campus or out of campus called to discuss the things of current laws on IPR.
- Workshop is to be held for clearing the doubts of students from the areas of Intellectual Property rights.


Prof. Roshna Jaid
Coordinator


Dr. Prajкта Warale
IQAC Head


Prof. Reuben Umap
HOD


Dr. Anita Khatke
Director, JSIMR

Outcomes:

- Received Expert guidance on Intellectual Property rights.
- Students understood concept, meaning, and types of IPR.
- Students interacted with the speaker on topics of IPR & its management from point of view of Manager, Entrepreneur.
- Students identified the core areas of IPR as a new Start up.

Glimpses of Event



Prof. Roshna Jaid
Coordinator

Dr. Prajкта Warale
IQAC Head

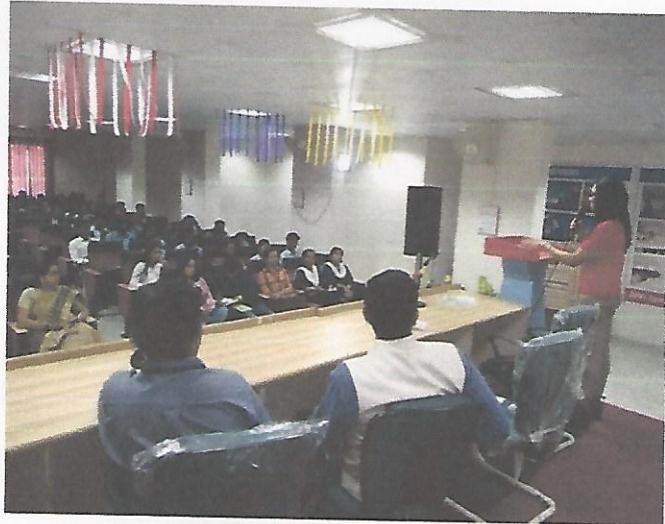
Prof. Reuben Umap
HOD

Dr. Anita Khatke
Director, JSIMR

Outcomes:

- Students received knowledge of Patent laws as part of curriculum also.
- Students understood concept, meaning, and laws regarding to patents.
- Students interacted with the speaker on topics of patent laws – patent importance, types of patent etc.
- Students identified the core values & importance of patent from individual & organizational points.

Glimpses of Event



Pics: Session on IPR: Application of Patent Law

**Prof. Jyoti Meshram
Coordinator**

**Dr. Prajkta Warale
IQAC Head**

**Prof. Reuben Umap
HOD**

**Dr. Anita Khatke
Director, JSIMR**

ACTIVITY REPORT

Intellectual Property Sessions

2. Workshop Title: "Session on Application Patent Law".

As part of curriculum activity for MBA program under Savitribai Phule Pune University a session was conducted in the institute for which the details are as follows:

1. **Name of the event:** "Session on Application Patent Law."
2. **Date & Day** : Tuesday, 16/01/2018
3. **Time** : 11.30AM to 12.30PM
4. **Venue** : JSIMR, Seminar Hall.
5. **Resource person** : Adv. Geeta Keskar
6. **Session Coordinator/s** : Prof. Jyoti Meshram
7. **Organized by (Cell/Forum/Club)** : Chatur Chanakya Cell – IPR


The purpose of the said session was to impart practical knowledge and understanding of the subject on the topic "Session on Application Patent Law". This Session was organized specially as a part of Ethics & Values of IPR. Speaker spoke on the said topic for increasing knowledge of students in said areas.

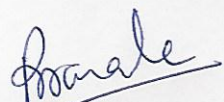
Objectives of the Program:

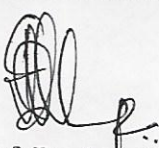
- To convey the information on Patent Law.
- To generate alertness amongst future manager about Patent rights, responsibility.
- To bring notice of use & importance of Patent.


Purpose:

- Students need to be aware about that the Patents are enforced by nations, However, though the specifics of the Patent Law are determined by each country, countries work under the framework of the multilateral treaty, TRIPS (Agreement on Trade-Related Aspects of Intellectual Property Rights)
- How one can get patent for their invention / innovation, what is the process of getting patent.
- Understand the use of patent at individual level & from business level.


Prof. Jyoti Meshram
Coordinator


Dr. Prajкта Warale
IQAC Head


Prof. Reuben Umap
HOD


Dr. Anita Khatke
Director, JSIMR

ACTIVITY REPORT Intellectual Property Sessions

3. Workshop Title: "Session on understanding of IPR & its application in Industry".

As part of curriculum activity for MBA program under Savitribai Phule Pune University a session was conducted in the institute for which the details are as follows:

1. Name of the event: "Session on understanding of IPR & its application in Industry."
2. Date & Day : Friday, 27/10/2017
3. Time : 11.30AM to 1.30PM
4. Venue : JSIMR, Seminar Hall.
5. Resource person : Dr. Vivek Bhojwani
6. Session Coordinator/s : Prof. Jyoti Meshram
7. Organized by (Cell/Forum/Club) : IQAC – Intellectual Property Sessions


The purpose of the said session was to impart practical knowledge and understanding of the subject on the topic "Session on understanding of IPR & its application in Industry". This Session was organized specially as a part of Ethics & Values of IPR. Speaker spoke on the said topic for increasing knowledge of students in said areas.

Objectives of the Program:

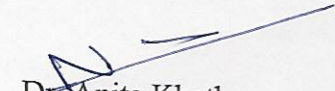
- To deliver the information on IPR.
- To create awareness amongst future manager about IPR uses in industry.
- To bring the notice about Industry types of IPR.

Purpose:

- Industry & every enterprise need to take care of their intellectual property. For the same one needs to understand the types of IPR applicable to Industry.
- What are the provisions & laws applicable to industry IPR like Copyright, Design, and Trademark etc
- Advantages & Disadvantages of the IPR.
- Compulsory provision in regards with copyright, trademark & patent.


Prof. Jyoti Meshram
Coordinator


Prof. Reuben Unjap
HOD


Dr. Anita Khatke
Director, JSIMR

Outcomes:

- Received Expert guidance on Industry IPR like Trademarks, Copyrights, and Designs etc.
- Students understood concept, meaning, and laws applicable to trademark, designs, copyrights.
- Students interacted with the speaker on topics of copyrights, trademarks & designs; get solved all queries on same.
- Students identified the core values & importance of Designs, Copyrights & trademarks.

Glimpses of Event



Pics: Patent Session Photo

Prof. Jyoti Meshram
Coordinator

Prof. Reuben Umap
HOD

Dr. Anita Khatke
Director, JSIMR

ACTIVITY REPORT

Intellectual Property Sessions

5. Workshop Title: "Session on Patent Law".

As part of curriculum activity for MBA program under Savitribai Phule Pune University a session was conducted in the institute for which the details are as follows:

1. **Name of the event:** "Session on Patent Laws."
2. **Date & Day** : Thursday, 17/03/2016
3. **Time** : 11.30AM to 1.30PM
4. **Venue** : JSIMR, Seminar Hall.
5. **Resource person** : Dr. Vivek Bhojwani
6. **Session Coordinator/s** : Ms. Vaishali Potnis
7. **Organized by (Cell/Forum/Club)** : Prof. Jyoti Meshram
7. **Organized by (Cell/Forum/Club)** : IQAC – Intellectual Property Sessions


The purpose of the said session was to impart practical knowledge and understanding of the subject on the topic "Session on Patent Laws". This Session was organized specially as a part of Ethics & Values of IPR. Speaker spoke on the said topic for increasing knowledge of students in said areas.

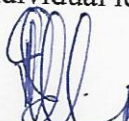
Objectives of the Program:

- To deliver the information on Patent Law.
- To create awareness amongst future manager about Patent rights, responsibility.
- To bring notice of use & importance of Patent

Purpose:

- Students need to be aware about that the Patents are enforced by nations, However, though the specifics of the Patent Law are determined by each country, countries work under the framework of the multilateral treaty, TRIPS (Agreement on Trade-Related Aspects of Intellectual Property Rights)
- How one can get patent for their invention / innovation, what is the process of getting patent.
- Understand the use of patent at individual level & from business level.


Prof. Jyoti Meshram
Coordinator


Prof. Reuben Umaji
HOD


Dr. Anita Khatke
Director, JSIMR

Outcome:

- Students received knowledge of Patent laws as part of curriculum also.
- Students understood concept, meaning, and laws regarding to patents.
- Students interacted with the speaker on topics of patent laws – patent importance, types of patent etc.
- Students identified the core values & importance of patent from individual & organizational points.

Glimpses of Event



Jyoti

Prof. Jyoti Meshram
Coordinator

Reuben Umap

Prof. Reuben Umap
HOD

Anita Khatke

Dr. Anita Khatke
Director, JSIMR

ACTIVITY REPORT

Intellectual Property Sessions

6. Workshop Title: "Workshop on Application of Trademark in Business".

As part of curriculum activity for MBA program under Savitribai Phule Pune University a session was conducted in the institute for which the details are as follows:

1. Name of the event: "Application & Importance of Trademark for the purpose of Business."
2. Date & Day : Saturday, 12/03/2016
3. Time : 11.30AM to 1.30PM
4. Venue : JSIMR, Seminar Hall.
5. Resource person : Ms. Vaishali Potnis
6. Session Coordinator/s : Prof. Jyoti Meshram
7. Organized by (Cell/Forum/Club): Chatur Chanakya Cell – IPR

The purpose of the said session was to impart practical knowledge and understanding of the subject on the topic "**Importance of Trademark for the purpose of Business**". This Session was organized specially as a part of Ethics & Values of IPR. Speaker spoke on the said topic for increasing knowledge of students in said areas.


Objectives of the Program:


- To share knowledge on Trademark use & importance for business purpose.
- To impart skills within students about employment in areas of trademark & designs.
- To create awareness amongst students about registration process of trademarks.
- To make awareness about rights of trademark holders.

Purpose:

Students should understand the things about Trademarks: like "**Trademark**" is another way of referring to brands. Consumers' purchasing decisions are influenced by **trademarks** and the reputation such brands represent. It is **important** for business people to have an understanding of why **trademarks** are **important** assets and help grow their business


Prof. Jyoti Meshram
Coordinator


Prof. Reuben Umäp
HOD


Dr. Anita Khatke
Director, JSIMR

Outcome:

- Students interacted with speaker regarding trademarks.
- Students understood concept, meaning, use, and marketing part of trademarks.
- Students received knowledge about registration is mandatory or not? If not what will be the procedure for making authentication of our trademarks.
- Students identified the core values & importance of trademark from individual & business points.

Glimpses of Event



Pics: Importance of Trademark for the purpose of Business

**Prof. Jyoti Meshram
Coordinator**

**Prof. Reuben Umappan
HOD**

**Dr. Anita Khatke
Director, JSIMR**

ACTIVITY REPORT Intellectual Property Sessions

7. Workshop Title: "Awareness about IPR amongst MBA students".

As part of curriculum activity for MBA program under Savitribai Phule Pune University a session was conducted in the institute for which the details are as follows:

1. **Name of the event:** "Awareness about IPR amongst MBA students."
2. **Date & Day** : Monday, 21/09/2015
3. **Time** : 2.30PM to 4.30PM
4. **Venue** : JSIMR, Seminar Hall.
5. **Resource person** : Ms. Jyoti Sonigara
6. **Session Coordinator/s** : Prof. Jyoti Meshram
7. **Organized by (Cell/Forum/Club):** IQAC – Intellectual Property Sessions


The purpose of the said session was to impart practical knowledge and understanding of the subject on the topic "Awareness about IPR amongst MBA students". This Session was organized specially as a part of Ethics & Values of IPR. Speaker spoke on the said topic for increasing knowledge of students in said areas.

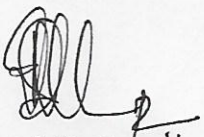
Objectives of the Program:


- To create student awareness about the laws regarding IPR.
- To discuss with students about IPR & its requirement

Purpose:

- The Intellectual Property Rights Session was conducted under the Industry Academia Forum. Every year the sessions are conducted to make students aware in the area of same as management sense. In this Industry as well as expert academicians from inter campus or out of campus called to discuss the things of current laws on IPR.
- Workshop is to be held for creating awareness amongst MBA's about IPR.


Prof. Jyoti Meshram
Coordinator


Prof. Reuben Umapp
HOD


Dr. Anita Khatke
Director, JSIMR

Outcome:

- Received information & highlights of IPR.
- Students understood basic fundamentals of IPR.
- Students interacted with the speaker on topics of IPR its need of knowledge from management angle.
- Students identified the core areas of IPR as a new Start up.

Glimpses of Event



Prof. Jyoti Meshram
Coordinator

Prof. Reuben Umap
HOD

Dr. Anita Khatke
Director, JSIMR

ACTIVITY REPORT

Intellectual Property Sessions

9. Workshop Title: "Understanding of IPR & its Usage for Industry."

As part of curriculum activity for MBA program under Savitribai Phule Pune University a session was conducted in the institute for which the details are as follows:

1. **Name of the event:** "Session on understanding of IPR & its Usage for Industry."
2. **Date & Day** : Thursday, 11/09/2014
3. **Time** : 11.30AM
4. **Venue** : JSIMR, Seminar Hall.
5. **Resource person** : Dr.Sanjay Solanki
6. **Session Coordinator/s** : Prof. Jyoti Meshram
7. **Organized by (Cell/Forum/Club):** Chatur Chanakya Cell – IPR


The purpose of the said session was to impart practical knowledge and understanding of the subject on the topic "Session on understanding of IPR & its Usage for Industry". This Session was organized specially as a part of Ethics & Values of IPR. Speaker spoke on the said topic for increasing knowledge of students in said areas.

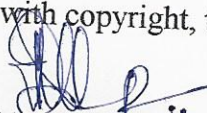
Objectives of the Program:


- To provide knowledge & information to students on what is Intellectual Property Rights.
- To create awareness amongst future manager about IPR uses in industry.
- To bring the notice about Industry types of IPR.

Purpose:

- Industry & every enterprise need to take care of their intellectual property. For the same one needs to understand the types of IPR applicable to Industry.
- Advantages & Disadvantages of the IPR.
- Students should understand the Uses of IPR – design, trademark, patent, copyright regarding business.
- What are the provisions & laws applicable to industry IPR like Copyright, Design, and Trademark etc
- Compulsory provision in regards with copyright, trademark & patent.


Prof. Jyoti Meshram
Coordinator


Prof. Reuben Umãp
HOD


Dr. Anita Khatke
Director, JSIMR

Outcomes:

- Students interacted with the speaker on topics of copyrights, trademarks & designs; get solved all queries on same.
- Students understood concept, meaning, and laws applicable to trademark, designs, copyrights.
- Students identified the core values & importance of Designs, Copyrights & trademarks.
- Received Expert guidance on Industry IPR like Trademarks, Copyrights, and Designs etc.

Glimpses of Event



Prof. Jyoti Meshram
Coordinator

Prof. Reuben Umap
HOD

Dr. Anita Khatke
Director, JSIMR

ACTIVITY REPORT

8. State Level Seminar on "Opportunities and challenges of startup in Maharashtra"

As part of curriculum activity for MBA program under Savitribai Phule Pune University an session was organized on **Entrepreneurship Development** in the institute for which the details are as follows:

1. **Name of the event** : "Opportunities and Challenges of Startups in Maharashtra."
- ✓ **Date & Day** : Saturday, 24/02/2018
- ✓ **Time** : 9 a.m. to 5 p.m.
- ✓ **Venue** : JSIMR, Seminar Hall.
- ✓ **Resource person** :
Mr. Umap Suresh Babanrao
Regional Officer
Maharashtra Centre for Entrepreneurship
Development (MCED)
Dr. Devidas Bharti
Director
Rajgad Institute of Management, Research &
Development
Dr. Manisha Gokhale
Head ED Cell
Jayawantrao Sawant College of Engineering
- ✓ **Event Coordinator/s** : Dr. Prajakta Warale
- ✓ **Organised by (Cell/Forum/Club)** : Internal Quality Assurance Cell (IQAC)
- ✓ **Student Coordinators:** Mr. Amey Dhadge, Mr. Moiz Sayyad .

The purpose of the said session was to know and understand the subject on the topic "Opportunities and Challenges of Startups in Maharashtra." This Session was organized for the research scholar, faculty and students. Speaker spoke on the challenges faced by the companies in Maharashtra and how to tackle the identified challenges for better result

Objectives of the Program:

- ✓ To motivate students to start their own venture in their own area of interest.
- ✓ To guide the students, research scholar, Teachers
- ✓ To share the experience of starting new venture.

Purpose:

- ✓ To inculcate the values, morals amongst students to start new enterprise & ventures.
- ✓ To understand the current market issues & scenario.

- ✓ To provide platform & exposure to have an interaction with real time entrepreneurs
- ✓ To instill the culture of entrepreneur amongst the students.

Outcome of Seminar:

- 1) The seminar helped faculty and students to get insights into understanding nature, prerequisite, challenges, opportunities and risks involved in establishing Entrepreneurial Ventures.
- 2) MoU was signed between Maharashtra Centre for Entrepreneurship Development (MCED) and JSIMR.

Glimpses of the Event



One day State level seminar on “Opportunities and Challenges of Startups in Maharashtra”





Mr.Suresh Umap delivering a talk on Entrepreneurial



Certificates were distributed to participants of the seminar

Dr.Prajakta Warale
IQAC Head


Prof.ReubenUmap
Department Head


Dr.AnitaKhatke
Director,JSIMR

Activity Report

10. Seminar on topic "Excel your managerial skills"

As part of curriculum activity for MBA program under Savitribai Phule Pune University an event was conducted in the institute for which the details are as follows:

1. Name of the event : Induction
2. Date & Day : Wednesday, 24/08/2016
3. Time : 2.30PM to 4.30PM
4. Venue : JSIMR, Seminar Hall
5. Resource person : Mr. Saurabh Gadgil, 2.Mr.Rajendra Singh Thakur,3.Mr.Deepak Shikarpur
6. Event Coordinator/s : Mr.Sagar Lalka
7. Organized by (Cell/Forum/Club) : Chatur Chankya Club

The purpose of the said event was to impart Industrial exposure & knowledge and understanding of the subject on the topic "Excel your managerial skills". Through this event the students, staffs understood the theoretical concept & practical exposure about Management skill. Cleared misunderstanding about the market myths & problems of the Management skill.

Objectives of the Program:


- ✓ To provide knowledge to Excel management skills
- ✓ To make aware participants about management skills.
- ✓ To understand the impact of management skills on your professional life.


Purpose:

- ✓ Exploring the pros and cons of "management skills".

Outcome:

- ✓ Participants get knowledge regarding management skills & its development.
- ✓ Participants realize the benefits of management skills in day to day life.
- ✓ Participants appreciated the provided knowledge about management skills practices.


Prof. Sagar Lalka
Event Coordinator


Prof. Reubeh Umap
Head of Department


Dr. Anita Khatke
Director, JSIMR

Activity Report 16-17

11. Workshop on Online tax filing (Finance Forum Activity)

As part of curriculum activity for MBA program under Savitribai Phule Pune University an event was conducted in the institute for which the details are as follows:

1. Name of the event : Workshop.
2. Date & Day : Saturday, 24/09/2016
3. Time : 2.30PM to 4.30PM
4. Venue : JSIMR, Seminar Hall
5. Resource person : Mr. P. C. Patil, Ms. Suvarna Gaikwad
6. Coordinator/s : Mr. Vinay Bhalerao
7. Organized by (Cell/Forum/Club) : Chatur Chankya Club

The purpose of the said event was to impart knowledge and understanding of the subject on the topic **Online tax filing**. Through this event IAF members shared their views on **Online tax filing**.

Objectives of the Program:


- ✓ To illustrate online tax filing .
- ✓ To make Exchange the knowledge on Online tax filing .
- ✓ To understand the advantages & disadvantages online tax filing .


Purpose:


- ✓ Exploring the pros and cons of "Online tax filing ."

Outcome:

- ✓ Participants Exchange the knowledge on Online tax filing .
- ✓ Participants realize the advantages & disadvantages of Online tax filing .


Prof. Vinay Bhalerao
Event Coordinator


Prof. Reuben Umap
Head of Department


Dr. Anita Khatke
Director, JSIMR

13. Seminar on the occasion of Induction Program titled "MBA as Career Opportunity"

Activity Report-

As part of curriculum activity for MBA program under Savitribai Phule Pune University an event was conducted in the institute for which the details are as follows:

1. Name of the event : Seminar
2. Date & Day : Friday, 07/08/2015
3. Time : 10.30am to 12.30PM
4. Venue : JSIMR, Seminar Hall
5. Resource person : Dr. E B Khedkar.
: Mr. Dnyanesh Sarang
6. Event Coordinator/s : Mr. Vinay Bhalerao
7. . Organized by (Cell/Forum/Club): Chatur Chankya Club

The purpose of the said event was to impart Industrial exposure & knowledge and understanding of the subject on the topic "**MBA as Career Opportunity**". The event fulfilled set objectives of the activity. Students understood Importance of MBA in dynamic technological environment, working environment, work culture, working strategies, financial assistance received from the financial institutes. The activity got tremendous response from the students

Objectives of the Program:

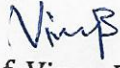
- ✓ To make students aware about **MBA as Career Opportunity**.
- ✓ To provide knowledge regarding importance, objectives of career Enhancement In management filed.
- ✓ To make students alter about the carrier option


Purpose:


- ✓ Exploring the pros and cons of "**MBA as Career Opportunity**".

Outcome:

- ✓ Students understood the role of MBA in career development global economy.
- ✓ Students clear the doubts regarding career in MBA, use, objectives & importance.
- ✓ Students discussed shared their views, opinions, beliefs about the working on career in MBA.


Prof. Vinay Bhalerao
Event Co-ordinator


Prof. Reuben Ümap
Department Head


Dr. Anita Khatke
Director, JSIMR



VMB
Prof. Vinay Bhalerao
Event Co-ordinator

[Signature]
Prof. Reuben Umap
Department Head

[Signature]
Dr. Anita Khatke
Director, JSIMR

Activity Report

15. Seminar on the occasion of Induction program on Trends and opportunities in Finance sector".

As part of curriculum activity for MBA program under Savitribai Phule Pune University an event was conducted in the institute for which the details are as follows:

1. Name of the event : Seminar
2. Date & Day : Monday, 11/08/2014
3. Time : 10.30AM to 12.30PM
4. Venue : JSIMR, Seminar Hall
5. Resource person : 1)Mr .Satish Shejwalkar,
2) Mr. Ketan Kujlkarni
3)Mr. Debjyoti Roy,
: Mrs. Sagar Lalka
6. Coordinator/s : Mrs. Sagar Lalka
7. Student Coordinator/s :Mr.Aniket Bhosale
8. Organized by (Cell/Forum/Club) : Chatur Chankya Club

The purpose of the said event was to impart knowledge and understanding of the subject on the topic "Trends and opportunities in Finance sector". Through this event the students understood the recent trends in finance sector and available opportunities in finance. Students responded very positively & huge respond for the same.

Objectives of the Program:

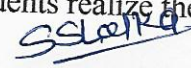
- ✓ To provide knowledge about the role of Trends and opportunities in Finance sector.
- ✓ To motivate the students to take up the financed as career.
- ✓ To create the interest in Finance.


Purpose:


- ✓ Exploring the role of "recent trends and opportunities in finance".

Outcome:

- ✓ Students understood the Trends and opportunities in Finance sector.
- ✓ Students cleared doubts Trends and opportunities in Finance sector.
- ✓ Students realize the exact term of Trends and opportunities in Finance sector.


Mr. Sagar Lalka
Event Co coordinator


Prof. Reuben Umap
Department Head


Dr. Anita Khatke
Director, JSIMR



Mr. Shejwalkar
Shejwalkar

Mr. Sagar Lalka
Event Co coordinator

Reuben Umap

Prof. Reuben Umap
Department Head

Mr. Kulkarni

Anita Khatke
Dr. Anita Khatke
Director, JSIMR

Activity Report

17. Seminar on Supply Chain Management

As part of curriculum activity for MBA program under Savitribai Phule Pune University an event was conducted in the institute for which the details are as follows:

1. Name of the event : Seminar
2. Topic : Supply Chain Management of Newspaper
3. Date & Day : Friday, 27/02/2015
4. Time : 2.30 PM to 4.30 PM
5. Venue : JSIMR, Seminar Hall
6. Resource person : Mr. Sarang Patil , 2.K. Murli
7. Event Coordinator/s : Prof. Sagar Lalka
8. Student Coordinator/s : Mr. Nilesh Autade
9. Organized by (Cell/Forum/Club) : Chatur Chankya Club


The purpose of the said event was to impart Industrial exposure & knowledge and understanding of the subject on the topic "Supply Chain Management of Newspaper". Through this event the students understood the importance of supply chain management. This event received very good response.

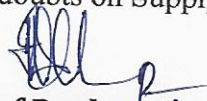
Objectives of the Program:

- ✓ To make the students aware of Supply Chain Management.
- ✓ To Clear the doubts of students in Supply Chain Management.
- ✓ To motivate the students for accepting the challenge of Supply Chain Management as career option.

Outcome:

- ✓ Students understood the opportunities in Supply Chain Management.
- ✓ Students got clarification about the doubts on Supply Chain Management.


Prof. Sagar Lalka
Coordinator


Prof. Reuben Umaj
Department Head


Dr. Anita Khatke
Director, JSIMR

Activity Report

18. Seminar on Opportunities & Challenges in International Job Market

As part of curriculum activity for MBA program under Savitribai Phule Pune University an event was conducted in the institute for which the details are as follows:

1. Name of the event : Seminar
2. Topic : Opportunities & Challenges in International Job Market
3. Date & Day : Friday, 16/8/2013
4. Time : 10.30PM to 4.30PM
5. Venue : JSIMR, Seminar Hall
6. Resource person : Prof. Marcus & Prof. Ms. Elle Tauris
7. Event Coordinator/s : Mr. Sagar Lalka
8. Student Coordinator/s : Mr. Kunal Gadge
9. Organized by (Cell/Forum/Club) : Chatur Chankya Club

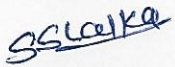
- ✓ The purpose of the said event was to impart Industrial exposure & knowledge and understanding of the subject on the topic "Opportunities & Challenges in International Job Market" Through this event the students, staffs understood the Opportunities & Challenges in Job Market,. The session was helpful for students & institutes to update themselves in technology wise. This event received very good response.

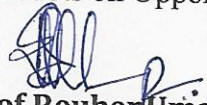
Objectives of the Program:

- ✓ To make the students aware of Opportunities & Challenges in International Job.
- ✓ To Clear the doubts of students in Opportunities & Challenges in International Job.
- ✓ To motivate the students for accepting challenge in international market.

Outcome:

- ✓ Students understood the opportunities in Opportunities & Challenges in International Job.
- ✓ Students got clarification about the doubts on Opportunities & Challenges in International Job.


Prof. Sagar Lalka
Coordinator


Prof. Reuben Umip
Department Head


Dr. Anita Khatke
Director, JSIMR

Activity Report

19. Seminar on Personality development & Career Counseling

As part of curriculum activity for MBA program under Savitribai Phule Pune University an event was conducted in the institute for which the details are as follows:

1. Name of the event : Seminar
2. Date & Day : Saturday, 17/08/2013
3. Time : 10.30AM to 12.30PM
4. Venue : JSIMR, Seminar Hall
5. Resource person : Ms. Snehal Sarkar
6. Event Coordinator/s : Mrs. Pradnya Kulkarni
7. Organized by (Cell/Forum/Club) : Chatur Chankya Club

The purpose of the said event was to impart Industrial exposure & knowledge and understanding of the subject on the topic "**Personality development & Career Counseling**". Through this event the students will get clarity on personality development and career counseling role.

Objectives of the Program:

- ✓ To provide knowledge regarding Personality development & Career Counseling.
- ✓ To encourage the students to understand the career option.

Purpose:

- ✓ Exploring the pros and cons of "Personality development & Career Counseling".

Outcome:

- ✓ Students understood the personality development & Career counseling.
- ✓ Every Student discussed & get solved their queries, problems from speaker.



Mrs. Pradnya Kulkarni
Coordinator



Prof. Reuben Umapp
Department Head



Dr. Anita Khatke
Director, JSIMR